

Children Served by Cradles to Crayons Philadelphia

	2011	2012	2013	2014	2015
Volunteers	11,486	15,704	17,800	19,125	21,516
Product Drives	735	1,026	35,710*	39,995*	44,794*
Backpacks	19,000	21,116	22,000	24,750	27,844
KidPacks	13,220	15,674	17,800	19,125	21,516
Bulk * coats, diapers, etc.	7,955	14,029	11,000	10,000	10,000
Total Youth Served	40,175	50,819	50,800	53,875	59,360

*We have changed our method of counting product to more efficiently represent volume of product collected.

Our Mission

Cradles to Crayons provides children from birth through age 12, living in homeless or low-income situations, with the essential items they need to thrive - at home, at school, and at play. We supply these items free of charge by engaging and connecting communities that have with communities that need.

"Cradles to Crayons provides books, school supplies, clothing, and educational toys to children of recent immigrants. These items help improve the children's motor skills, reading, and school readiness. The clothing helped the children stay clean and warm. Most importantly, the support helped the children's parents to save money and pay for rent and food for the family."

Migrant Education Program

"A client had lost her home in a fire, was displaced with her four children in the winter, and had to move to temporary housing. The loss of her stroller made it difficult for the mother to travel with her young children. I was able to place an emergency order to Cradles to Crayons and the family received clothing, toys, coats, and a stroller. When I delivered the items, the mother began to cry and said, "I can't believe that people that don't even know me are willing to help me."

Congresso de Latinos Unidos

"We chose Cradles to Crayons because we were able to combine teambuilding with giving back to the community."

What We Do

- ★ **Collection:** Cradles to Crayons collects new and nearly new children's items through grassroots community and corporate drive donations.
- ★ **Processing:** Over 1,000 volunteers - individuals, families, community and corporate groups - come to Cradles to Crayons each month to sort, inspect and prepare customized packs of everyday essentials.
- ★ **Distribution:** KidPacks - each containing a week's worth of everyday essentials - are distributed by more than 260 social service agencies to low-income and homeless children living in the Greater Philadelphia region.



Why We Are Needed

- ★ Poverty among children is the highest in 50 years.
- ★ 1 in 5 children, over 190,000 children in total, live in poverty in the Greater Philadelphia region.
- ★ Poverty has increased by 57% in the suburbs since 2002.



Who We Serve

- Low-income and homeless children from ages 0-12 around the Greater Philadelphia region, including Bucks, Chester, Delaware, Montgomery and Philadelphia counties, and in Camden, New Jersey.
- We partner with a wide range of social service agencies, including homeless and domestic violence shelters, schools, and foster homes that provide direct assistance to children.
- These distribution partners order supplies online from Cradles to Crayons for individual children in their care and pick them up from our warehouse a few days

How You Can Help

Donate Needed Items: We accept new and nearly new items, including clothing, shoes, books, baby items, toys, and school supplies for children ages 0 through 12.

Host a Product Drive: Collect items in your school, community, faith-based organization, or business. Visit our website to learn how to host a "Warehouse-in-a-Box" or view "Simple Steps for Holding a Drive."

Volunteer: Corporate and community groups, schools, individuals, and families (children age six and up) are encouraged to volunteer at our Giving Factory.

Contribute Financially: Donate funds to help children in our region, either by mail or online at www.cradlestocrayons.org.

 www.facebook.com/C2CPhiladelphia

 [@C2CPhiladelphia](https://twitter.com/C2CPhiladelphia)

Most Needed Items in 2012

Items	Requested	Supplied	% Out of Stock
Car Seat	3,358	1,134	66%
Strollers	3,953	1,760	55%
Baby Carriers	865	453	40%
Boys Pants Sizes 9-16	3,325	2,112	35%
Winter Boots	4,325	3,008	31%

